



# ARIZONA STATE RETIREMENT SYSTEM

3300 NORTH CENTRAL AVENUE • PO BOX 33910 • PHOENIX, AZ 85067-3910 • PHONE (602) 240-2000  
7660 EAST BROADWAY BOULEVARD • SUITE 108 • TUCSON, AZ 85710-3776 • PHONE (520) 239-3100  
TOLL FREE OUTSIDE METRO PHOENIX AND TUCSON 1 (800) 621-3778  
EMAIL ADDRESS: ASKMAC@AZASRS.GOV • WEB ADDRESS: WWW.AZASRS.GOV

*Paul Matson*  
Director

## SUMMARY OF A PUBLIC MEETING OF THE ARIZONA STATE RETIREMENT SYSTEM EXTERNAL AFFAIRS COMMITTEE

HELD ON  
February 4, 2011  
10:00 a.m., Arizona Time

The External Affairs Committee (EAC) of the Arizona State Retirement System (ASRS) met in regular session in the 10th Floor Board Room of the ASRS Office, 3300 North Central Avenue, Phoenix, AZ, 85012. Mr. Michael Townsend, Chair, called the meeting to order at 10:03 a.m., Arizona Time.

This meeting was teleconferenced to the ASRS Tucson office at 7660 East Broadway Boulevard, Suite 108, Tucson, Arizona, 85710.

### 1. Call to Order; Roll Call; Opening Remarks

Present: Mr. Michael Townsend, Chair (via Teleconference)  
Mr. Tom Manos

Excused: Mr. Kevin McCarthy, Vice-Chair  
Mr. David Byers

A quorum was not present for the purpose of conducting business and the meeting proceeded as an "informational only" meeting. Mr. Townsend asked Mr. Manos to conduct the meeting.

### 2. Presentation, Discussion, and Appropriate Action Regarding the 2011 Legislative Initiatives

Ms. Lesli Sorensen, Government Relations Officer, discussed the current status of legislation initiated by or affecting the ASRS. She reviewed the pending legislation in both the Arizona House and Senate, including bills regarding long term disability, return to work, and administrative changes to the ASRS plan. Ms. Sorensen briefly discussed legislation affecting other pension funds in Arizona. She also noted that Mr. Paul Matson, ASRS Director, would be giving a presentation to an Arizona House committee on Tuesday, February 8, 2011, and that five ASRS Board of Trustee positions are up for review.

### 3. Presentation, Discussion, and Appropriate Action Regarding the ASRS Communications Plan

Mr. David Cannella, ASRS Communications Manager, updated the Committee on the current ASRS Communications Plan. Mr. Cannella reviewed the accomplishments for 2010 including changes and updates to the ASRS website, the production of various newsletters, the creation of a Member Handbook for active members, distribution of an ASRS internal Style Guide, and assisting in production of the 2010 Comprehensive Annual Financial Report. He then discussed several projects for 2011 including the creation of an ASRS YouTube channel, the creation of online tutorials for members, developing a “secure email” function for members and employers, and creating mass email capabilities for newsletters and other communications. Mr. Cannella also stated the ASRS Public Image workgroup would continue working to solidify ASRS branding with internal projects and programs.

#### 4. Call to the Public

No members of the public addressed the Committee.

## 5. Adjournment of the ASRS External Affairs Committee

Mr. Manos adjourned the February 4, 2011 External Affairs Committee meeting at 10:39 a.m.

Respectfully Submitted by,

Zachary Kucera  
Committee Secretary

Patrick M. Klein Date  
Assistant Director, External Affairs Division